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Board of Trustees Minutes, October 12, 2007

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Minutes
Coastal Carolina University
Joint Meeting of the Board of Trustees, Coastal Educational Foundation,
Horry County Higher Education Commission and Student Housing Foundation

Brooks Hospitality Suite
October 12, 2007

Board Members Present:

Mr. William H. Alford
Mr. William S. Biggs
Mr. Gary W. Brown
Mr. Robert D. Brown
Mr. Joseph L. Carter
Mr. Samuel H. Frink
Mr. J. Wayne George
Mr. Charles J. Hodge
Mr. William L. Lyles Jr.
Mr. Daniel W. R. Moore Sr.
Mr. Clark B. Parker
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Mr. Tommy M. Stringer
Dr. Samuel J. Swad

Board Member

Not Present:

Mr. Robert L. Rabon

**Members of Coastal
Educational Foundation
Present:**

(Mr. William H. Alford)¹
Col. William J. Baxley
Mr. Clay D. Brittain Jr.
Mr. Fred F. DuBard Jr.
Mr. Carl Falk
(Mr. Samuel H. Frink)
Mr. Keith C. Hinson
Mr. William O. Marsh
Mr. L. Henry Mense
Mr. David F. Singleton
Dr. Edward M. Singleton
Mr. Joseph F. Singleton
Mr. R. Grant Singleton

Ms. Brenda Spadoni Urquhart

**Members of Horry County Higher
Education Commission Present:**

Mr. James T. Carroll
Mr. Sheldon D. Dawsey
Mr. K. Allen Deaton
Mr. Dean P. Hudson
Ms. Ruth S. Kearns
Mr. Ronald R. Norton
Ms. Julie M. Rajotte

Student Housing Foundation:

Mr. Stanyarne R. Godshall
(Mr. Charles J. Hodge)
(Mr. Daniel W. R. Moore Sr.)
Ms. Nancy Jarrett
Mr. Mark Roach

Others Present:

Ms. Stacie Bowie
Mr. David A. Bredekamp
Dr. Janis W. Chesson
Mr. Josh M. Chesson
Dr. Debbie Conner
Dr. David A. DeCenzo
Dr. Edgar L. Dyer
Dr. David Evans
Mr. Wilbur L. Garland
Dr. Gilbert Hunt
Mr. Chris Johnson
Mr. J. Scott Joyner
Mr. Warren Koegel
Ms. Wanda B. Lewis
Dr. Henry Lowenstein
Mr. Tim Meacham
Ms. Anne T. Monk
Dr. Danny Nicholson
Dr. William H. Richardson

¹ All names in parentheses serve on dual entities.

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Mr. Caesar C. Ross
Dr. Rob Sheehan
Mr. Keith S. Smith
Dr. Judy W. Vogt

Mr. Greg Weisner
Dr. Lynn Willett
Ms. Nila S. Hutchinson
Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Ms. Jessica Foster of The Sun News, Ms. Katie Powell of the Horry Independent, Mr. Timothy Davis of the Weekly Surge and Richard Green of TimeWarner Cable were in attendance.)

I. Chairman of the Board of Trustees Call to Order and Report

Chairman Billy Alford welcomed all the members of the Coastal Educational Foundation, Horry County Higher Education Commission, and Student Housing Foundation for this historic meeting.

New trustee Gary Brown was introduced and trustee emeritus Dean Hudson, current Horry County Higher Education Commissioner, was welcomed. Happy birthday wishes were extended to Dr. Edward M. Singleton.

Amidst the University's challenges, the focus this year is "The Dawning of a New Tomorrow." We are assessing where we are today and looking to the future.

We are taking a "we" approach instead of a "me" approach. We respect the fact that the University would not be here without the Coastal Educational Foundation and the Horry County Higher Education Commission, as well as the support from the Student Housing Foundation.

We have changed the total structure of the Board of Trustees' committees. There are now 13 committees. Members of the various foundations and other groups will be invited to participate as ex-officio members on these committees.

Last year we went through a presidential search and we are moving forward with President DeCenzo and Executive Vice President Dyer. Everyone is working to make the University the best that it can be.

II. President of the Coastal Educational Foundation Report

President David Singleton expressed appreciation for Chairman Alford's leadership following Mr. Hodge's lead. He believes that increasing communication with all the foundations can only yield good things, and he feels confident the University is in good hands with Drs. DeCenzo and Dyer and Chairman Alford.

Regrettably at the earlier meeting of the Coastal Educational Foundation, the lease between the Foundation and Coastal Carolina Arena, LLC, the arena project developer, was terminated. It was the feeling of the overwhelming majority of the directors that in the prudent exercise of fiduciary duties and in endeavoring to exercise best business judgment, it was not proper to continue the relationship. The Foundation stands ready to react and to be proactive to fill this

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void. Heretofore, there has not been a Plan B but we envision having a plan to fill that need and the Foundation will do everything to make that happen.

The Foundation looks forward to increasing communications and growing the relationships between all the various University foundations.

II. Chairman of the Horry County Higher Education Commission Report

Chairman Julie Rajotte is pleased to have Messrs. Dean Hudson and Chris Leonard as new members of the Horry County Higher Education Commission. Mr. Hudson was one of the original Board members. Recently, Mr. Joe Burroughs has been reappointed to the Commission. We are anxiously awaiting the appointment of two new members of the Commission by the Legislative Delegation.

The Commission has been assessing available parking in the Atlantic Center for the Burroughs and Chapin Center for Marine & Wetland Studies. This building is owned by the Commission and has been upgraded by the millage funding received from the county. Commissioner Johnny Vaught is a member of the Atlantic Center Property Homeowners Association and there is good representation to keep abreast of what is happening there.

One of the most significant items that the Commission did last year was the establishment of \$50,000 of additional scholarship monies for needs-based scholarships. Dr. Vogt and the administrative staff have brought to our attention a need that when a student reaches his/her senior year, often resources are hard to acquire and the only funding available are loans. Many of these students have excelled academically and need assistance to complete their education degrees. To help these students, the Senior Year Academic Award has been established.

This year an additional \$25,000 was designated to complete the Blanton Professorship.

The Commission's 2006-2007 audit is in the process of being completed. Auditor Walda Wildman will present a report at the meeting next month.

Currently, the Commission is receiving .7 mill in funding from the county. Last year the Commission received \$575,000 from Horry County. Because of an increase over the last year in additional property tax, some additional monies were received.

The Commission was instrumental in helping to have University Boulevard straightened. The Commission was pleased to sign over the rights to a triangular piece of property between the new and the old boulevard to straighten the road.

III. Chairman of the Student Housing Foundation

Chairman Charlie Hodge reminded everyone that several years ago, Coastal Carolina was experiencing unprecedented growth and needed additional housing. The Student Housing Foundation was established as a private entity to react to these housing needs. When Phase I of University Place was built, we had an immediate need for another 500 beds and Phase II was built. At the time there was no competition and there was a tremendous amount of cash flow, an enviable cash position. The situation was leveraged even better with a re-bonding issue.

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Director Stan Godshall and his assistant, Wanda Lewis, have been extraordinary in what they have created for the University.

Chairman Hodge was pleased to announce the pending sale of the Student Housing Foundation asset, University Place. If this sale goes through, it will constitute the largest cash transition on behalf of Coastal Carolina ever experienced in 54 years.

If this sale doesn't go through, we have a current 98% occupancy rate at University Place.

The Student Housing Foundation exists to serve the needs of Coastal Carolina.

IV. University President Remarks

Dr. DeCenzo stated that the University is truly blessed to have wonderful support from the various foundations and boards. There are a lot of great things going on. Everyone received a list of the good news happening at Coastal Carolina University. There is a tendency to forget to brag about the great things happenings. We truly have a faculty second to none in their support and desire to help students. What we are seeing on the athletic fields puts the University in a place to make a significant name. It is an exciting time.

A couple of weeks ago the Strategic Planning process began. Various focus groups are being held all over Horry and Georgetown Counties. In a couple of weeks the first draft of a new mission statement will be completed with some of the priorities to lead us to a vision for 2054.

President DeCenzo expressed appreciation for all the support and the wonderful things that will be happening in the days ahead.

V. Executive Vice President Report

Dr. Dyer stated that is gratifying to see the broader Coastal Carolina University family together.

One of the first things that Dr. DeCenzo wanted to do was expand the strategic plan to develop a sharper, clearer focus of where the University needs to go. Dr. Darla Domke-Damonte is chairing the Strategic Planning process.

There is a direct link on Coastal Carolina's web link for strategic planning. An online survey will begin next Monday and there is also an alumni survey. The last time a list of questions was posted, there were 679 hits. We hope to get a consensus on the direction Coastal Carolina should be going to better serve and fulfill our mission. The subcommittees are working and next week the steering committee will draft the mission statement.

Lots of very positive things are happening and we look forward to "The Dawning of a New Tomorrow."

VI. Athletics Director Report

Mr. Koegel expressed appreciation to the various foundations as they have had a direct impact on the growth of Coastal Carolina. The visibility of Coastal Carolina athletes is

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becoming more global. Two athletes in the women's soccer program—Emily McCall and Emma Humphreys--are from New Zealand and just returned from Beijing, China where they represented their country in the World Soccer Championships. Ashley Gunnin, another soccer player is one of the top 20 players in the country for this year. Golfer Dustin Johnson just played his first PGA tour event as a professional golfer. He represented the United States in the Walker Cup. Amber Campbell is trying to make the Olympic team. Football player Anthony Franklin graduated with a 4.0 in mathematics and will further his studies towards a Ph.D. in statistics.

Coach Ellis and his wife, Carolyn, will bring wonderful things to the community. There are 17 intercollegiate sports and all are very competitive and have chances to win championships. It is wonderful to be at a university where academics and athletics mesh as beautifully as it does here. The future here is bright.

Next year Coastal Carolina football will play Penn State, 2009 - Kent State, 2011 - University of Georgia, and 2014 - Clemson. Townsend College and Colgate University have been added to the football schedule.

Gary Gilmore's baseball schedule is a national one.

Chairman Alford expressed appreciation for everyone's attendance.

Mr. Will Garland asked that everyone return their letters regarding the disclosure in the University audit related to the Foundations.

As there was no further business, the meeting adjourned.

Respectfully submitted,

Tommy M. Stringer
Secretary/Treasurer